

WHERE NEXT / 2024

Everywhere you'll want to be in the year ahead.



'TIS THE SEASON to get excited about next year's travels. We've been curating our annual Where Next list for months, talking to Virtuoso advisors, travel-industry friends, and our global network of contributors, gathering intel on the places poised to take the spotlight in 2024. It has us ready to salsa down a South American river, pack our parkas for the new "it" ski destination, and jet across the globe to check into what may very well be the next White Lotus.

Whether your vacation goals are simple or sophisticated, our advice is the same: Lock that trip in now. Beloved European destinations are already booking up for next summer, everybody's gunning for the same suites (on land and at sea), and spots are ultra limited at the under-the-radar gems on this list. Lucky for you, your travel advisor – the secret weapon for making sure you get where you want to go, the way you want to do it – is waiting. So get inspired now and start planning soon.

PHUKET

Thailand's full-moon party island is about to get a Hollywood upgrade.

It started with Maui and followed with Sicily: *The White Lotus* effect, as it's been dubbed, has turbocharged interest in the holiday destinations of the smash HBO series' well-traveled (and less well behaved) characters. For its third season, projected to debut sometime in late 2024, rumor has it that the crew is landing on Thailand's largest island, Phuket, where hijinks will undoubtedly ensue – as well as a real-world surge in popularity. Producers are still mum on which

FYI

"With its stunning beaches and vibrant cultural attractions, Phuket has always been one of my favorite destinations. Laem Singh Beach, nestled between the Kamala and Surin beaches on the island's west coast, is a hidden gem."

– Alex Dunlop, Virtuoso travel advisor, Sydney

resort will serve as the film set – the internet speculates that it might be the recently renovated Amanpuri, which spills down a coconut grove onto a honey-hued beach, or Trisara, with its templelike villas and private infinity pools. Either way, days on Phuket are filled with jungle treks, long-tail boat trips around whisper-quiet bays, and fresh coconuts in the shade of swaying palm trees. More serene still is nearby Koh Yao Yai, where visitors lounge on powder-white beaches, water buffalo graze near roadsides, and the new Anantara Koh Yao Yai Resort & Villas looks out to Phang Nga Bay's dramatic karst formations.

GET THERE: Fresh from a three-month renovation, **Amanpuri's** 84 villas are like tiny Thai temples to beachside bliss. Upping the chill factor: a Kengo Kuma-designed hilltop *izakaya* and a Spa House with a host of hydrotherapy facilities and an alfresco Jacuzzi lounge. *Doubles from \$1,250, including breakfast daily and a \$100 dining credit.* – Chris Schalkx 📍

